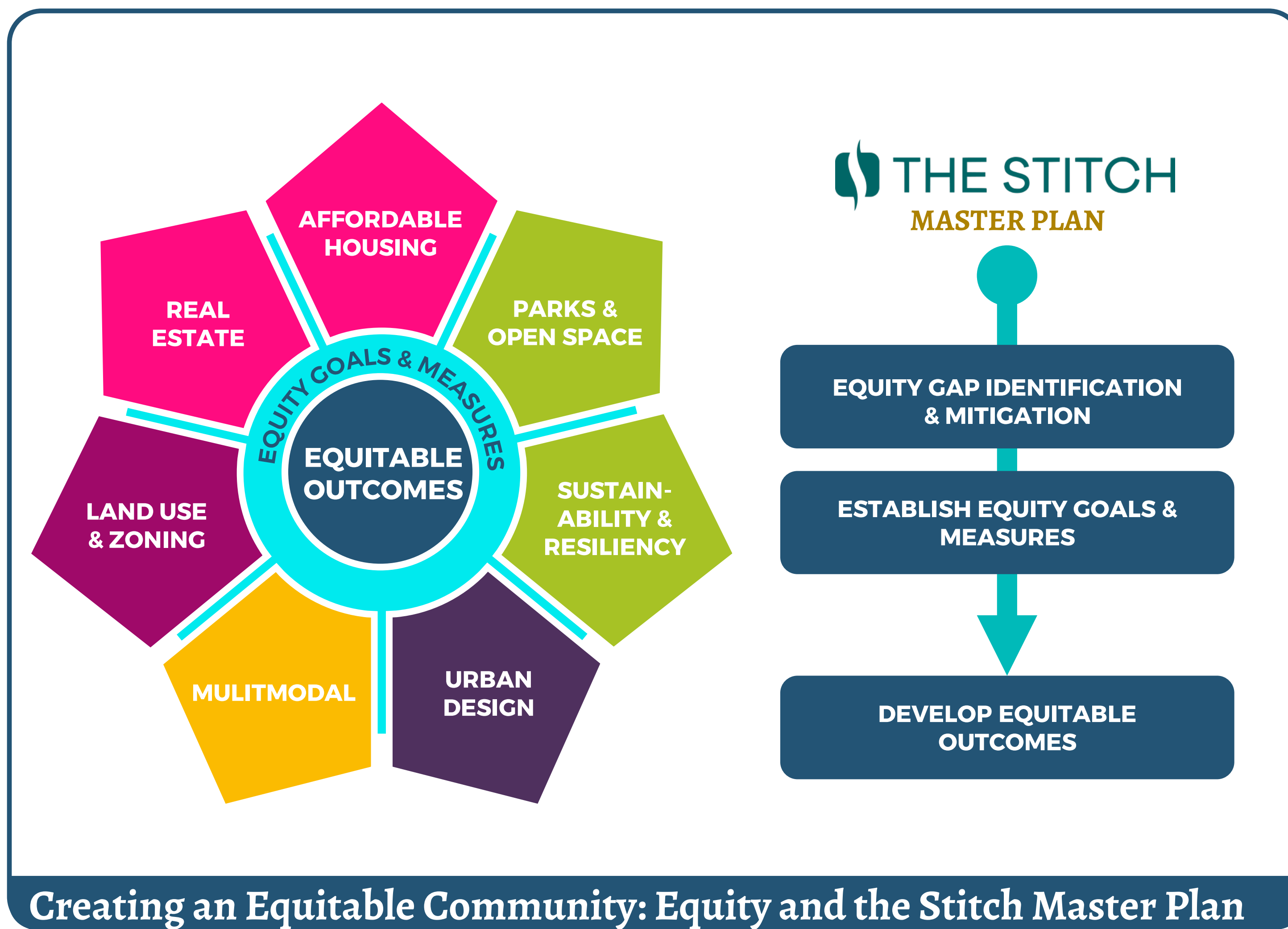


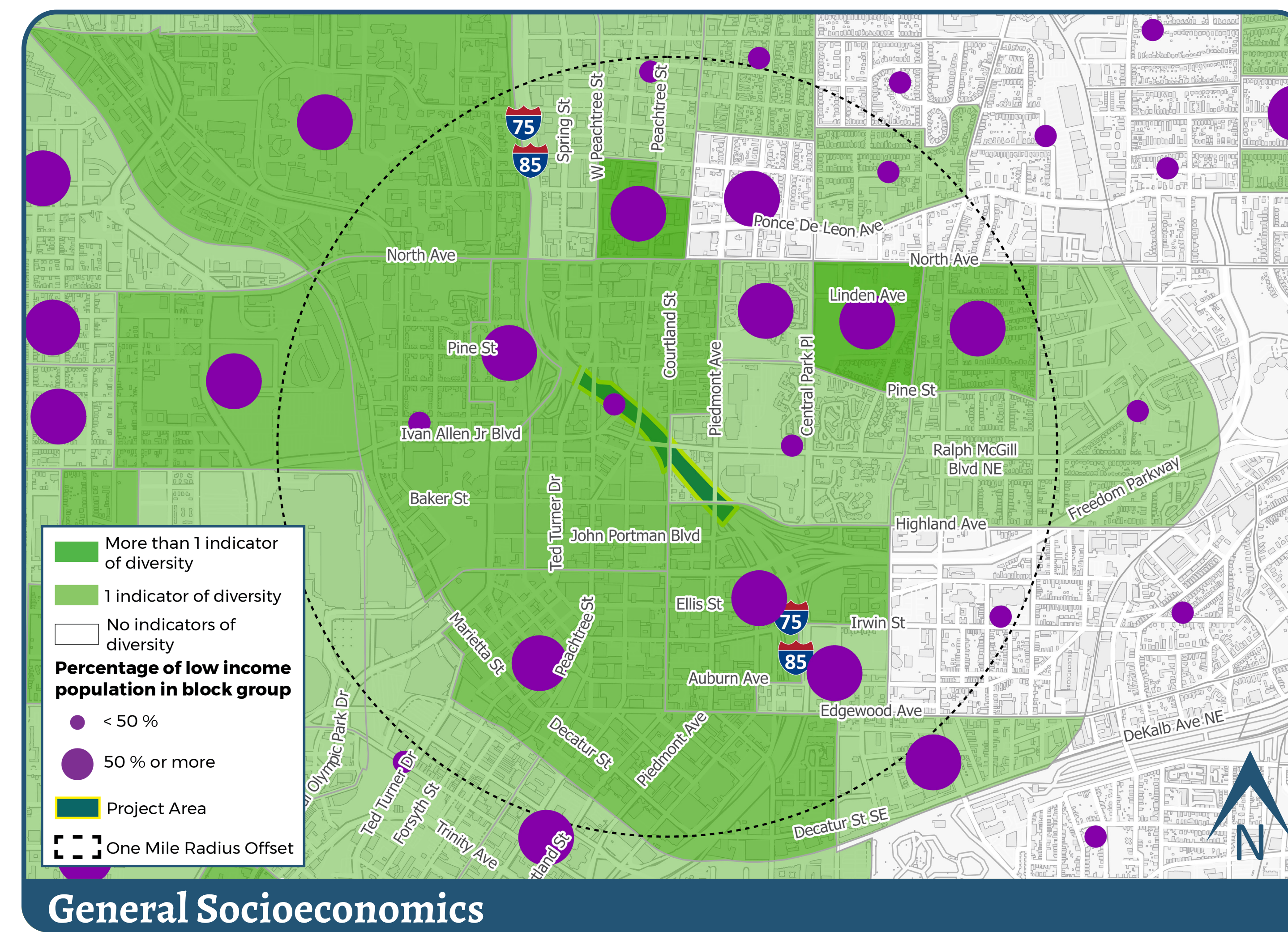
Introduction

The initial construction and subsequent widening of the Downtown Connector over the decades has displaced thriving Black homes and small businesses in Atlanta neighborhoods near the Stitch including Buttermilk Bottom, Sweet Auburn, and Old Fourth Ward. We understand the legacy impacts infrastructure has and want to ensure our process today is thoughtful and accountable. While the Stitch can't undo the damage caused by the Interstate and Urban Renewal, we are committed to delivering project benefits for underserved, overburdened, and underinvested people and places. *On this display board you can view details about equity in the planning process and an analysis of the communities around the Stitch, along with related opportunities and challenges. Once you've read these sections, take a look at the "Questions to Consider" and share your answers with the team!*

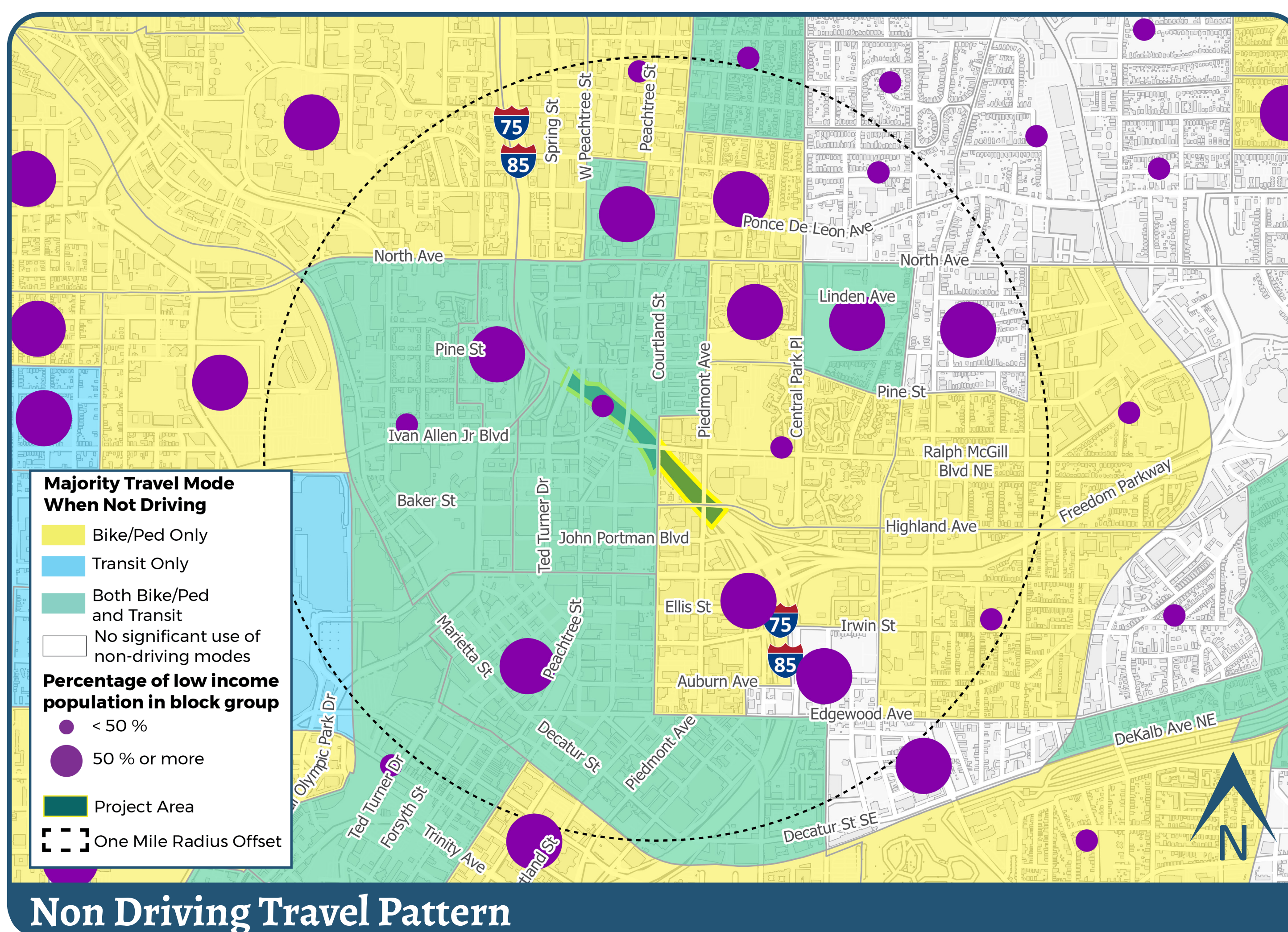
Community Equity Analysis



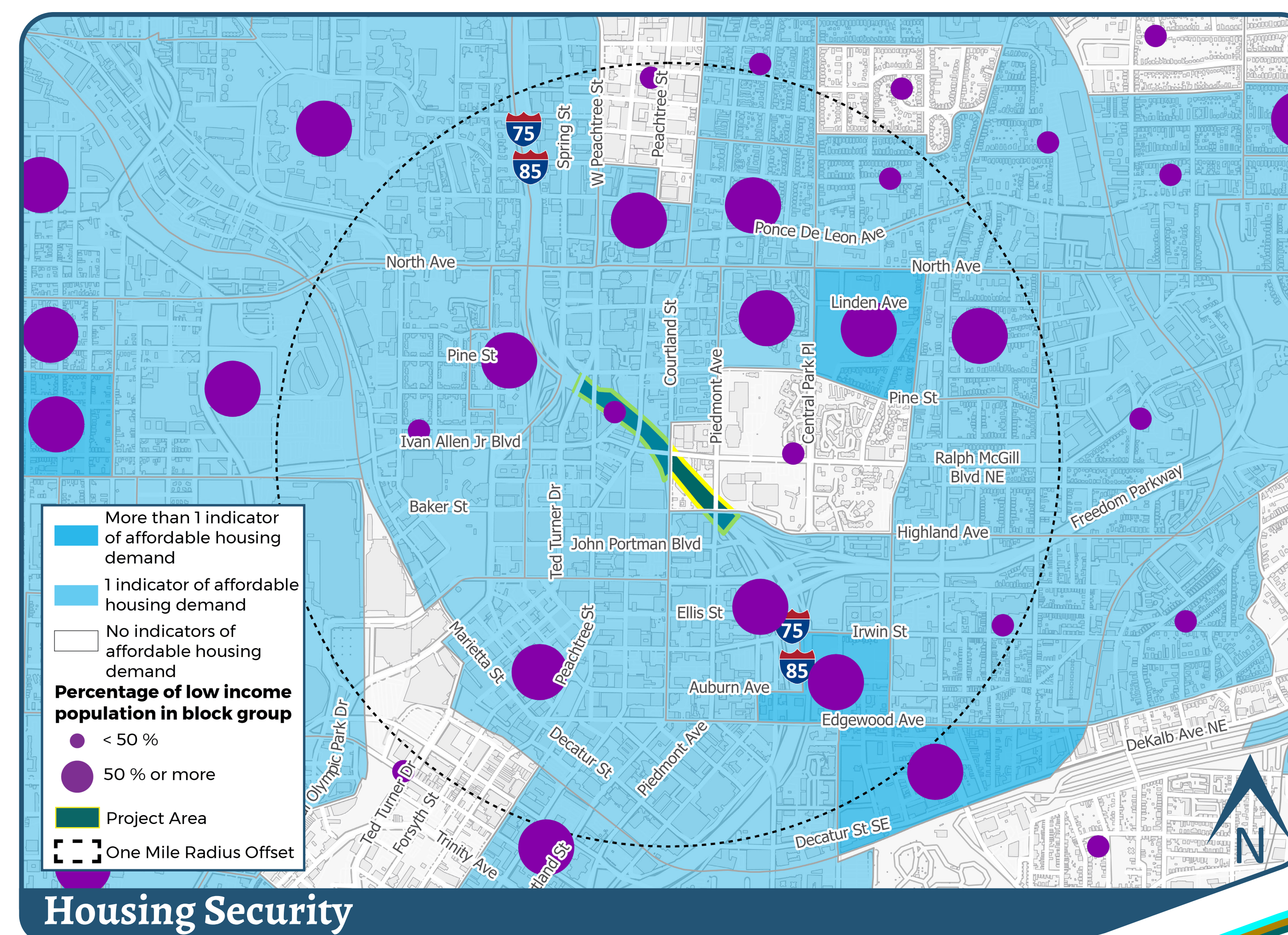
Equitable outcomes can be achieved by integrating equity strategies in the work streams of the master plan. Each focus area is assigned a unique suite of goals and measurements, including quantitative and qualitative strategies that identify a baseline and improvements.



The socioeconomic map shows the baseline diversity in the project area. Indicators of diversity include race, non-citizen status, and limited English households. Equity communities are mostly to the West and South of the project site.



The non-driving travel patterns map identifies transit, bike, and pedestrian activity of the lower income population. Communities to the West of the project use all three non-driving modes, while communities to the East walk or bike when not in a personal vehicle.



The housing security map explores risk of displacement in the project area. Indicators of affordable housing demand include renter occupation and population aged 65 years or older.

Opportunities & Challenges

Opportunities

- 1) Culturally responsive public space for people of color, women, LGBTQ+, and youth.
- 2) Opportunities for small business growth and informal economies, inclusive of entrepreneurs of color.
- 3) Equitable public engagement for community-informed decision making.

Challenges

- 1) Elevating the voices of target equity group members.
- 2) Balancing the vision of local residents with destination users.
- 3) Including sufficient and effective community touchpoints and feedback loops.

Questions to Consider

- 1 How can the Stitch improve equity?
- 2 How can the Stitch build public trust?
- 3 What opportunities can the Stitch bring?

People & Places



November 15, 2023

Community Kick-off & Visioning Workshop